

Mofluid



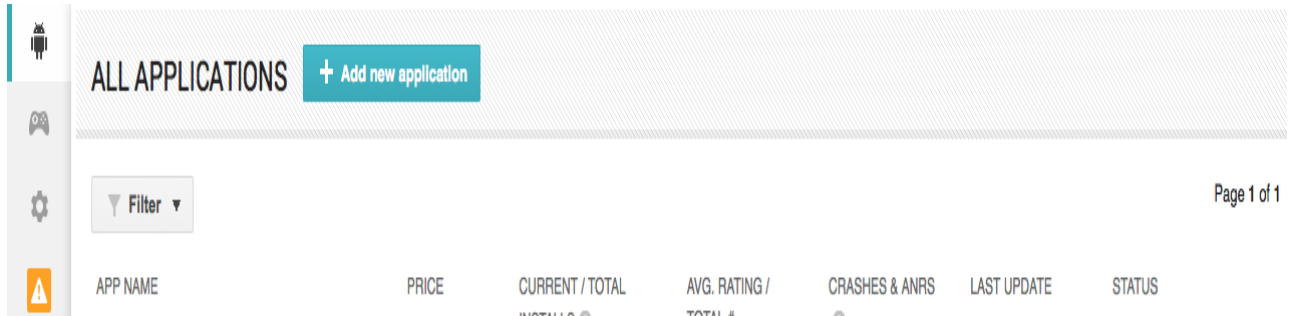
Magento™
Open Source eCommerce



User Guide

HOW TO RELEASE ANDROID APP IN GOOGLE PLAY STORE

- 1) In any browser, open your gmail account and in another tab open <https://play.google.com/apps/publish/> . Make sure, while this gmail account is open in a browser, at that time, no other gmail account should be open in that particular browser.
- 2) Now in the tab with URL <https://play.google.com/apps/publish/> , click on **Add new application**.



- 3) Provide the Default language and Title for the App to be released in Google Play Store and then click on Prepare Store Listing.

ADD NEW APPLICATION

Default language *

English (United States) - en-US

Title *

0 of 30 characters

What would you like to start with?

Upload APK **Prepare Store Listing** **Cancel**

4) STORE LISTING

4.1) PRODUCT DETAILS

i. Title(1-30 Characters): NextGenCards

ii. Short description(0-80 Characters): **Details available in Play Store**

iii. Full description(0-4000 Characters):

World's first APP that lets you send REAL greeting cards without needing the receiver's mailing address. NextGen Cards is created to offer an innovative approach for sending cards online. Time is always of the essence! So we've teamed up with Ship2MyID to revolutionize the future of greeting cards. With strong security and safety features, it integrates your online and offline world! Send cards on the go! All you need is the receiver's email address.

From the friends that care to the friends that matter – Send NextGen Cards!

4.2) GRAPHIC ASSETS

i. Screenshots: (Optional : We can capture from our testing devices) - **New Images are provided**

JPEG or 24-bit PNG (no alpha). Min length for any side: 320px. Max length for any side: 3840px. At least 2 screenshots are required overall. Max 8 screenshots per type.)

a. Phone

b. 7-inch tablet

c. 10-inch tablet

ii. Hi-res icon : (Mandatory , Size: 512 x 512 , 32-bit PNG (with alpha)) - **Details available in Play Store**

iii. Feature Graphic : (Mandatory , Size: 1024wx500h , JPG or 24-bit PNG (no alpha)) - **Details available in Play Store**

iv. Promo Graphic : (Optional , Size: 180 w x 120 h ,
JPG or 24-bit PNG (no alpha))

v. Promo Video : (Optional , For YouTube video please give a URL)

4.3) CATEGORIZATION - Details available in Play Store

i. Application type : (Mandatory)

Applications

ii. Category : (Mandatory)

FOR APPLICATION TYPE **APPLICATIONS**, FOLLOWING ARE THE CATEGORIES

- BOOKS AND REFERENCE
- BUSINESS
- COMICS
- COMMUNICATION
- EDUCATION
- ENTERTAINMENT
- FINANCE
- HEALTH AND FITNESS
- LIBRARIES AND DEMO
- LIFESTYLE
- MEDIA AND VIDEO
- MEDICAL
- MUSIC AND AUDIO
- NEWS AND MAGAZINES
- PERSONALIZATION
- PHOTOGRAPHY
- PRODUCTIVITY
- SHOPPING
- SOCIAL
- SPORTS
- TOOLS
- TRANSPORTATION
- TRAVEL AND LOCAL
- WEATHER

FOR APPLICATION TYPE **GAMES**, FOLLOWING ARE THE CATEGORIES

- GAME_ACTION
- GAME_ADVENTURE
- GAME_ARCADE
- GAME_BOARD
- GAME_CARD
- GAME_CASINO

- GAME_CASUAL
- GAME_EDUCATIONAL
- GAME_FAMILY
- GAME_MUSIC
- GAME_PUZZLE
- GAME_RACING
- GAME_ROLE_PLAYING
- GAME_SIMULATION
- GAME_SPORTS
- GAME_STRATEGY
- GAME_TRIVIA
- GAME_WORD

iii. Content rating : (Mandatory)

- High Maturity
- Medium Maturity
- Low Maturity
- Everyone

5) Version

6) CONTACT DETAILS

- i. Website
- ii. Email
- iii. Phone

7) PRIVACY POLICY

8) Finally, Click APK (Left side Panel), and upload your project.apk file .

- APK** ✓
- Store Listing ✓
- Pricing & Distribution ✓
- In-app Products
- Services & APIs

Optimization Tips **1**

APK

PRODUCTION

Publish your app on Google Play

BETA TESTING

Set up Beta testing for your app

ALPHA TESTING

Set up Alpha testing for your app



License keys are now managed for each application individually.
If your application uses licensing services (e.g. if your app is a paid app, or if it uses in-app billing or APK expansion files), get your new license key on the [Services & APIs](#) page.

Upload your first APK to Production

Do you need a license key for your application?

Get license key